

Your digital content, Centralized

Centralize your digital assets and improve your people's productivity

WHY COMPANIES NEED A DIGITAL ASSET MANAGEMENT SYSTEM

Does your company have these problems?

- You don't know where your digital assets are located
- You don't know how to find them
- You don't know if you have the right to use them or in under which directions you can use them
- You don't know if the files you have are the latest versions
- You don't know who has access to your files
- You can't preview them
- You don't have a backup of your files
- You end up paying more to re-create your lost files

When you have SalesHive DAM Solution

- You know what digital assets you own and can use
- You use the right corporate/brand identity
- You know file exist and find creative assets developed over the years by different parties
- You can respond to crises quickly
- The right people have access to the right files
- Workflows foster team collaboration
- You save on bandwidth and limit file sharing
- Your productivity is high

BENEFITS

- ✓ **Centralize** your latest, approved digital assets
- ✓ **Safeguard** your corporate / brand identity
- ✓ **Save** money wasted on trying to re-create lost files
- ✓ **Give** the right access to the right people
- ✓ **Foster** collaboration through internal workflows

FEATURES

Organize, find, manage, distribute and archive digital assets such as images, animations, photos, videos and PDFs.

ASSET MANAGEMENT	FLEXIBILITY & PERFORMANCE	ACCESS & SECURITY MANAGEMENT	COLLABORATION & WORKFLOWS	INTEGRATION
<ul style="list-style-type: none"> Batch upload high resolution latest approved digital assets Automate tagging with controlled metadata values Manage & organize digital assets scattered in several offices and locations Search & locate assets swiftly Filter assets by name, type of file, date created, owner, supplier, etc... Preview low resolution files Define & easily publish branded corporate templates 	<ul style="list-style-type: none"> Comprehensive file format support: graphics, photos, videos, marketing collateral, brand assets, documents, PowerPoint presentations, audio clips, etc. Automatically convert files Maintain version control of your assets Update new versions of your assets while maintaining or archiving previous versions Identify duplicate files through filename management Intuitive folder trees Presentation management Universal metadata support Easily customizable 	<ul style="list-style-type: none"> Unlimited number of users Secure user login via Active Directory Control access with user roles and permission levels Control access to high resolution files through workflows 	<ul style="list-style-type: none"> Receive automated e-mail notifications when users upload, download, request assets and more Approvals to give access to users or to view files Request high resolution files from file owner 	<ul style="list-style-type: none"> Integrates with Content Management Systems to publish latest approved assets Integrates with marketing platforms

TECHNOLOGY USED



CONSULTANCY SERVICES

Besides our comprehensive product portfolio, we can also consult and help you analyze your business needs and requirements to better tailor our solutions to your needs. Consultancy services focus on helping you:

- Define your business requirements
- Define your technical pre-requisites
- Define the DAM infrastructure
- Build your folder structure and file organization
- Define optimized file naming structure
- Train your teams on using the solution