

Your secure, easy to use Content Repository

A content management solution that centralizes all your corporate/product content under one easy to use CMS with the ability to publish content to your websites/landing pages as well as your sales enablement tool.

WHO USES SALESHIVE ECM?

SalesHive ECM with its wide range of features is designed for large size organizations in need of a large scale Content Management System (CMS) and dealing with different content types. It is also designed for small size organizations in need of basic web content management features such as creating, deleting, editing and organizing pages. No need to have HTML know-how in order to keep your content fresh and up-to-date.

YOU ARE IN GOOD HANDS...SEE WHO TRUSTS SALESHIVE ECM



HOW SALESHIVE ECM IS DIFFERENT?

- Easy installation
- Intuitive and easy to use
- Unlimited features off the shelf
- Customizable
- Integrates with any marketing solution
- Safeguards Data Integrity
- Availability of technical support

BENEFITS

- ✓ **Manage** your web content in a quick and easy way
- ✓ **Manipulate** your content without affecting your design
- ✓ **Log** all your content in a secure database
- ✓ **Access** it from anywhere you want
- ✓ **Give** access to your non-techies to manage your websites
- ✓ **Save** money paid for web designers or web developers

FEATURES

Manage your content in different types such as images, animations, photos, videos and PDFs and distribute across your channels.

FLEXIBILITY AND PERFORMANCE	EDITING	ACCESS & SECURITY MANAGEMENT	MARKETING FEATURES & TOOLS	INTEGRATION
<ul style="list-style-type: none"> Unlimited domains Unlimited websites Unlimited levels per site Extensibility / integration with: E-commerce, blogs, marketing automation, social media, CRM / ERP and others Synchs with websites, landing pages, campaigns, SharePoint portals, tablet/mobile apps, & more Compatible with all technologies Multilingual Support: Arabic, Greek, Russian, Japanese Static and dynamic pages High performance and scalability Used by non-techies 	<ul style="list-style-type: none"> User friendly interface Ability to filter information by tags Content re-use "One-Click" instant editing Advanced text editor WYSIWYG Multi-file uploader 	<ul style="list-style-type: none"> Unlimited number of users Secure user login via Active Directory Control access with user roles and permission levels Control access to high resolution files through workflows 	<ul style="list-style-type: none"> Ability to integrate analytics & track conversion goals Search Engine Optimization (meta tags, keywords) SEO Friendly URLs with URL Rewriting options 	<ul style="list-style-type: none"> Integrates with Digital Asset Management Systems to publish latest approved creative assets Integrates with marketing platforms

TECHNOLOGY USED



ASM Web Services



EDITION COMPARISON

	SalesHive Content Management System	SalesHive Enterprise Content Management
FEATURES		
User-friendly Interface	Yes	Yes
Page Management	Up to 3 levels	Unlimited
SEO Capabilities	Yes	Yes
Animation Management	No; request customization	Yes
Multi-Domain Support	1 domain	Unlimited
Multisite Support	1 website	Unlimited
Multilingual Support	1 language	Unlimited
News Management	No; request customization	Yes
Subscription Management	No; request customization	Yes
Extensibility and Integration		
Integrates with other technologies / platforms	No; request customization	Yes
Advanced Security Management		
Users Management	Up to 2 users	Unlimited
Highly Secure Access Permissions	Yes	Yes
More Spam Targeting	Custom Protected Code	Custom Protected Code
Prone to hacks and other security breaches	Custom Protected Code	Custom Protected Code
Training Services Available	Free	Free

CONSULTANCY SERVICES

Besides our comprehensive product portfolio, we can also consult and help you analyze your business needs and requirements to better tailor our solutions to your needs. Consultancy services focus on helping you:

- Define your business requirements
- Define your technical pre-requisites
- Define the your web infrastructure
- Train your teams on using the solution